

THE BUSINESS CONCEPT

1. What is the nature of your social enterprise? Explain in 200-300 words for each choice
 - Social Bricoleur
 - Social Constructionists
 - Social Engineer
 - Other
2. State your enterprise's mission
3. What is its mission orientation? Explain in 200-300 words for each choice
 - Mission-centric social enterprise
 - Mission-related social enterprise
 - Mission-unrelated social enterprise
 - Other
4. What is the nature of your current opportunity? Explain in 200-300 words for each choice
 - Vision-oriented
 - Crisis-oriented
 - Other
5. Describe the prevalence of your current opportunity
6. Describe the relevance of your current opportunity
7. Describe the radicalness of your current opportunity
8. Describe the urgency your current opportunity
9. Describe the accessibility of your current opportunity
10. Social enterprises are change agents. What change does your enterprise focus on? Why?
11. Provide (1) a list your stakeholders and comments on the importance of each one for your project, and (2) the link to your cloud-based storage (e.g. Google Drive, Microsoft OneDrive, Dropbox, etc.) at which you keep the Excel.
12. Support from stakeholders (Ref: Section 4 of Social Business Module and Section 6 of Sustainable Development Module) Please post your proof to a cloud-based storage (e.g. Google Drive, Microsoft OneDrive, Dropbox, etc.) and enter in the box instructions on how to retrieve the materials.
 - Hand signature or e-signature with an endorsement statement
 - Audio or video record of endorsement
 - Social media (quantity of "like", "follower", "share", "tweet", etc.)
 - Report from petition platforms (e.g., www.change.org)
 - Others (if any)
 - Proof